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# Bederra, Advanced Nuclear in diagnostic joint venture

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A unit of **Bederra Corp.** has formed a joint venture with **Advanced Nuclear Consultants LLC** to provide specialized nuclear medicine imaging systems.

Medical imaging firm Bederra (Pink Sheets: BDRR) and Advanced Nuclear will team up to focus on providing imaging systems in applications such as cardiac, thyroid and gastrointestinal testing. Both companies are based in Houston.

Graham Williams, Bederra chief executive, says the joint venture will have appeal to doctor referral networks, and expects the deal will add \$1 million to annual revenue. Bederra's subsidiary, Lumar Imaging Inc., located near the Texas Medical Center, will set up the joint venture with Advanced Nuclear.

The noninvasive nature of nuclear medicine imaging systems makes it favorable for physicians and patients alike, the company said. The North American nuclear medicine market had revenue of more than \$18 billion in 2007 and could reach \$20 billion in 2014, according to estimates by Frost & Sullivan.

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